



Labels for Life.



# Application Ready<sup>®</sup> Durable Material Portfolios

Your guide to the lowest total cost of ownership durable label solutions

# What are Application Ready® Material Portfolios?

## Why does IDENTCO offer a range of products that are suitable for my application?

Because not all labels require the same level of durability and performance.

A warning label designed to warn consumers not to place their hands near a moving lawn mower blade or snow blower impeller must be there performing its function rain or shine, winter or summer, for the life of that equipment. A label highlighting the features and benefits of that same lawn mower or snow blower that helps differentiate your product from the other products sitting next to it at the big box store clearly does not have the same performance and durability requirements.

An label containing valuable track and trace data applied to a PC board and exposed to the harsh SMT manufacturing process, must be there providing its vital traceability function throughout the manufacturing process and the life of the board. A rating label applied to the back of a network access device after final assembly that sits in a climate controlled data center with no exposure to sunlight, chemicals, excessive heat, or abrasion does not require the same level of durability.

The objective of these Ultra-High, High, Standard Performance, and Special Application portfolios is to offer a range of solutions that will allow IDENTCO to achieve the balance between cost and performance for each specific label application.

## Ultra-High-Performance Portfolio

IDENTCO's Ultra High-Performance Label Material Portfolio is designed to offer the most durable labels in the industry. Whether your label application is on difficult-to-adhere-to low-surface-energy materials, is exposed to extremely high or low temperatures or is subjected to high abrasion or aggressive chemicals, this material portfolio may be the right choice.

This portfolio is designed for the most critical label applications where ensuring that vital information printed on the label is available and legible for the life of your products.

## High-Performance Portfolio

IDENTCO's High-Performance Label Material Portfolio is the perfect balance of delivering high label performance while being sensitive to label cost. The materials in this portfolio deliver highly durable labels, but may not be recommended for some label application surfaces and may not be as resistant to extreme temperatures or the most aggressive chemicals.

We understand that not all label applications require the most durable materials that carry the highest cost.

## Standard-Performance Portfolio

IDENTCO's Standard-Performance Label Material Portfolio has been developed to offer the lowest cost label solutions while maintaining the necessary level of performance and durability. This portfolio includes lower cost adhesives and face stocks to offer a solid solution while delivering significant cost reduction.

Our product development lab is key in determining if there are opportunities to reduce label material cost without sacrificing the label performance for your specific application.

## Special Application Portfolio

IDENTCO's Special Application Material Portfolio has been developed to offer solutions where unique performance requirements are needed that do not fall into the Ultra-High, High or Standard Performance Portfolios. Materials in this portfolio have been developed to address specific applications and functions.

## Finding the Right Label Material for Your Application

Our Product Development Team and Application Engineers will evaluate your specific application and determine which portfolio of products will deliver the best "fit for purpose" label material construction to deliver the lowest cost of ownership for your specific label applications.

# STEP 1

## DETERMINING THE RIGHT MATERIAL TYPE FOR YOUR SPECIFIC LABEL APPLICATION OR FUNCTION

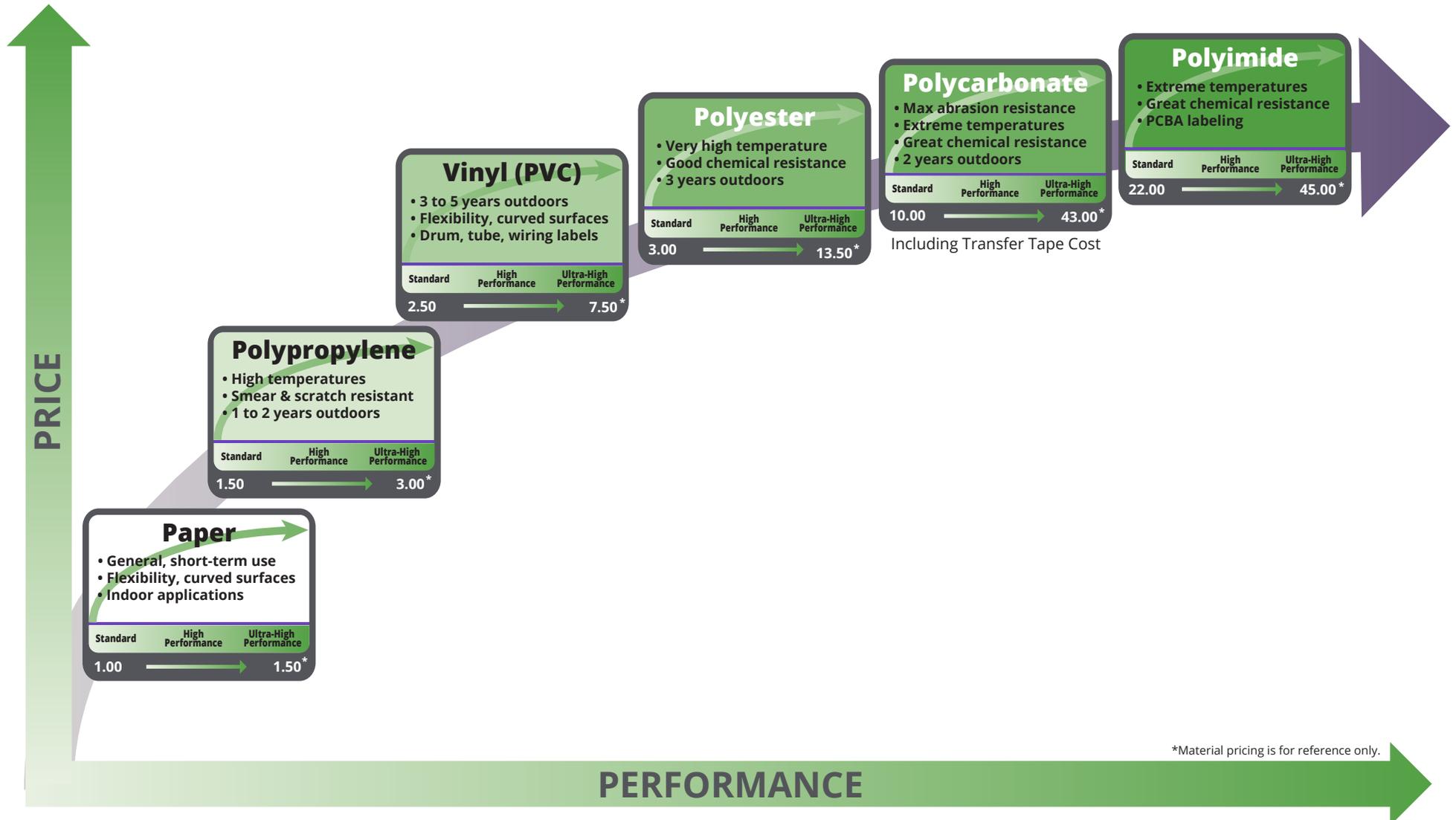
Selecting the right durable material type for your specific application or function is key to achieving the right balance between cost and performance. This guide will help find the right match for your product identification application to achieve the lowest total cost of ownership in product labeling.

Durable Material Type		Rating & Nameplates	Masking & Protection	Warning & Caution	Instructional	Security & Authentication	Branding	Features & Marketing	Compliance & Regulatory	Wire & Cable Identification	Identification	Track & Trace	Packaging & Logistics	
PRICE & PERFORMANCE ↑	POLYIMIDE		●						●		●	●		
	POLYCARBONATE	●			●		●		●					
	POLYESTER	Bright Silver	●			●	●	●	●					
		Matte & Gloss Silver	●		●	●	●	●		●		●	●	
		Clear		●		●	●	●	●					
		White	●		●	●	●	●	●		●	●		
	VINYL			●	●	●	●	●		●				
	POLYPROPYLENE			●			●	●	●	●		●	●	
	PAPER			●				●	●				●	

## STEP 2

# UNDERSTANDING THE PRICE/PERFORMANCE CURVE

Once it has been determined which durable label material types are appropriate for your label application, it is useful to understand how the material type options compare on price and performance.



# STEP 3

## SELECTING THE EXACT IDENTCO PRODUCT FROM OUR APPLICATION READY® DURABLE MATERIAL PORTFOLIOS

After determining the appropriate material types and the correct balance of price and performance, Step 3 is selecting the exact material from our Standard, High-Performance or Ultra-High-Performance durable material portfolios to deliver the right product identification solution for your application.

MATERIAL TYPE	DURABLE MATERIAL PORTFOLIO	IDENTCO MATERIAL NUMBER	DURABLE PRINT TECHNOLOGIES				ABRASION & CHEMICAL RESISTANCE	ADHESIVE		SERVICE TEMP.	RELEASE LINER	AGENCY RECOGNITION <sup>1</sup>	PRICE <sup>2</sup>
			UDF	UDS	UDD	UDTT		TYPE	COAT WEIGHT				
<b>POLYIMIDE with High-Temperature Permanent Adhesive</b>													
2 mil Gloss White Polyimide	Ultra High Performance	TT433				●	Excellent	Solvent Acrylic	2 mil	-70°C - 300°C	55# Glassine	UL	45.18
	High Performance	TT403 <sup>4</sup>				●	Good	Solvent Acrylic	2 mil	-70°C - 300°C	55# Glassine	UL	34.00
	Standard Performance	TT416				●	Good	Solvent Acrylic	1.5 mil	-70°C - 300°C	55# Glassine	UL	23.25
2 mil Matte White Polyimide	Performance	TT483				●	Excellent	Solvent Acrylic	2 mil	-70°C - 300°C	55# Glassine	UL	41.00
	Standard Performance	TT417				●	Good	Solvent Acrylic	1.5 mil	-70°C - 300°C	55# Glassine	UL	23.25
2 mil Matte White Polyimide Electrostatic Dissipative (ESD)	High Performance	TT451				●	Good	Solvent Acrylic	2 mil	-70°C - 300°C	55# Glassine	UL & CSA	45.00
2 mil Gloss Tan Polyimide	High Performance	TT411				●	Good	Solvent Acrylic	2 mil	-70°C - 300°C	55# Glassine	UL & CSA	39.75

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<sup>3</sup>Ultra-Durable Print Technologies: **UDF** = Ultra-Durable Flexographic Printing, **UDS** = Ultra-Durable Screen Printing, **UDD** = Ultra-Durable Digital Printing, **UDTT** = Ultra-Durable Thermal Transfer Printing.

<sup>4</sup>Green version of TT403 called TT403GR available for Lead-Free Applications.

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			UDF	UDS	UDD	UDTT		TYPE	COAT WEIGHT				
<b>POLYIMIDE with High-Temperature Permanent Adhesive (Continued)</b>													
1.5 mil Gloss White Polyimide	Standard Performance	TT481				●	Good	Solvent Acrylic	1 mil	-70°C - 300°C	55# Glassine	UL & CSA	22.00
<b>POLYCARBONATE</b>													
Velvet Polycarbonate Film	Ultra-High Performance 10 mil	CP8010	●		●		Excellent	Not Applicable	---	-80°C - 150°C	Not Applicable	UL & CSA	7.50
	Ultra-High Performance 7 mil	CP8007	●		●		Excellent	Not Applicable	---	-80°C - 150°C	Not Applicable	UL & CSA	5.00
	Ultra-High Performance 5 mil	CP8005	●		●		Excellent	Not Applicable	---	-80°C - 150°C	Not Applicable	UL & CSA	4.00
Velvet Polycarbonate Film	Ultra-High Performance 20 mil	CP4004		●			Excellent	Not Applicable	---	-80°C - 150°C	Not Applicable	UL & CSA	10.00
	Ultra-High Performance 15 mil	CP4003		●			Excellent	Not Applicable	---	-80°C - 150°C	Not Applicable	UL & CSA	7.00
	Ultra-High Performance 10 mil	CP4002		●			Excellent	Not Applicable	---	-80°C - 150°C	Not Applicable	UL & CSA	5.00
	Ultra-High Performance 7 mil	CP4001		●			Excellent	Not Applicable	---	-80°C - 150°C	Not Applicable	UL & CSA	4.00
	Ultra-High Performance 5 mil	CP4000		●			Excellent	Not Applicable	---	-80°C - 150°C	Not Applicable	UL & CSA	3.00
Matte Polycarbonate Film	Ultra-High Performance 10 mil	CP4106		●			Excellent	Not Applicable	---	-80°C - 15°C	Not Applicable	UL & CSA	10.50
	Ultra-High Performance 5 mil	CP4105		●			Excellent	Not Applicable	---	-80°C - 150°C	Not Applicable	UL & CSA	8.00

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			UDF	UDS	UDD	UDTT		TYPE	COAT WEIGHT				
<b>POLYCARBONATE (Continued)</b>													
Fine Matte Polycarbonate Film	Ultra-High Performance 20 mil	CP4102		●			Excellent	Not Applicable	---	-80°C - 150°C	Not Applicable	UL & CSA	10.00
	Ultra-High Performance 15 mil	CP4103		●			Excellent	Not Applicable	---	-80°C - 150°C	Not Applicable	UL & CSA	7.00
	Ultra-High Performance 10 mil	CP4100		●			Excellent	Not Applicable	---	-80°C - 150°C	Not Applicable	UL & CSA	5.00
Polished Polycarbonate Film	Ultra-High Performance 20 mil	CP4151		●			Excellent	Not Applicable	---	-80°C - 150°C	Not Applicable	UL & CSA	11.00
	Ultra-High Performance 15 mil	CP4150		●			Excellent	Not Applicable	---	-80°C - 150°C	Not Applicable	UL & CSA	9.00
	Ultra-High Performance 10 mil	CP4152		●			Excellent	Not Applicable	---	-80°C - 150°C	Not Applicable	UL & CSA	6.50
	Ultra-High Performance 7 mil	CP4149		●			Excellent	Not Applicable	---	-80°C - 150°C	Not Applicable	UL & CSA	6.25
	Ultra-High Performance 5 mil	CP4148		●			Excellent	Not Applicable	---	-80°C - 150°C	Not Applicable	UL & CSA	6.00
Brushed Polycarbonate Film	Ultra-High Performance 10 mil	CP4020		●			Excellent	Not Applicable	---	-80°C - 150°C	Not Applicable	UL & CSA	7.00
Gloss Hardcoat Polycarbonate Film	Ultra-High Performance 20 mil	CP4202		●			Excellent	Not Applicable	---	-80°C - 150°C	Not Applicable	UL & CSA	24.00
	Ultra-High Performance 10 mil	CP4201		●			Excellent	Not Applicable	---	-80°C - 150°C	Not Applicable	UL & CSA	16.00
	Ultra-High Performance 7 mil	CP4200		●			Excellent	Not Applicable	---	-80°C - 150°C	Not Applicable	UL & CSA	11.00

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			UDF	UDS	UDD	UDTT		TYPE	COAT WEIGHT				
<b>POLYCARBONATE (Continued)</b>													
Fine Matte Hardcoat Polycarbonate Film	Ultra-High Performance 20 mil	CP4214		●			Excellent	Not Applicable	---	-80°C - 150°C	Not Applicable	UL & CSA	20.00
	Ultra-High Performance 10 mil	CP4212		●			Excellent	Not Applicable	---	-80°C - 150°C	Not Applicable	UL & CSA	15.00
	Ultra-High Performance 7 mil	CP4211		●			Excellent	Not Applicable	---	-80°C - 150°C	Not Applicable	UL & CSA	8.50
<b>TRANSFER TAPE FOR POLYCARBONATE OVERLAYS</b>													
Acrylic Transfer Tape	Ultra-High Performance	TA468	●	●	●		Excellent	Solvent Acrylic	.005"	-40°C - 200°C	58# Poly Coated Kraft	UL & CSA	10.00
	Ultra-High Performance	TA467	●	●	●		Excellent	Solvent Acrylic	.002"	-40°C - 200°C	58# Poly Coated Kraft	UL & CSA	7.50
Low Surface Energy Acrylic Transfer Tape	Ultra-High Performance	TA9472	●	●	●		Excellent	Solvent Acrylic	.005"	-40°C - 150°C	58# Poly Coated Kraft	UL & CSA	12.50
	Ultra-High Performance	TA9471	●	●	●		Excellent	Solvent Acrylic	.002"	-40°C - 150°C	58# Poly Coated Kraft	UL & CSA	7.00
Acrylic Transfer Tape	Ultimate Performance	TA9485PC	●	●	●		Excellent	Solvent Acrylic	.005"	-40°C - 232°C	58# Poly Coated Kraft	UL & CSA	19.00
	Ultimate Performance	TA9482PC	●	●	●		Excellent	Solvent Acrylic	.002"	-40°C - 232°C	58# Poly Coated Kraft	UL & CSA	10.00

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			UDF	UDS	UDD	UDTT		TYPE	COAT WEIGHT					
<b>TRANSFER TAPE FOR POLYCARBONATE OVERLAYS (Continued)</b>														
Low Surface Energy Opaque Acrylic Transfer Tape	Ultra-High Performance	TA1700	●	●	●		Excellent	Solvent Acrylic	5 mil	-40°C - 150°C	Not Applicable		14.00	
	Ultra-High Performance	TA1600	●	●	●		Excellent	Solvent Acrylic	3 mil	-40°C - 150°C	Not Applicable		11.00	
	Ultra-High Performance	TA1505	●	●	●		Excellent	Solvent Acrylic	2 mil	-40°C - 150°C	Not Applicable	UL & CSA	4.00	
<b>POLYESTER</b>														
2 mil Gloss White Polyester • Permanent Adhesive	Ultra-High Performance	TT756	●			●	Good	Low Surface Energy Solvent Acrylic	1 mil	-40°C - 150°C	50# Densified Kraft	UL	3.50	
	High Performance	TT700P	●			●	Good	Solvent Acrylic	1 mil	-40°C - 150°C	50# Super Calendared Kraft	UL & cUL	3.00	
		TT700				●						●		UL & CSA
Standard Performance	TT704(P)	●				●	Good	Emulsion Acrylic	1 mil	-40°C - 150°C	50# Super Calendared Kraft	UL & CSA	2.00	
2 mil Semi-Gloss White Polyester Electrostatic Discharge (ESD) • Permanent Adhesive	High Performance	TT770					●	Good	Solvent Acrylic	.6 mil	-40°C - 150°C	50# Super Calendared Kraft		13.50
2 mil Matte White Polyester • Permanent Adhesive	Ultra-High Performance	TT701	●				●	Good	Solvent Acrylic	1 mil	-40°C - 150°C	55# Densified Kraft	UL & CSA	8.00
	High Performance	TT748	●				●	Good	Solvent Acrylic	1 mil	-40°C - 150°C	50# Super Calendared Kraft	UL	5.50

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			UDF	UDS	UDD	UDTT		TYPE	COAT WEIGHT				
<b>POLYESTER (CONTINUED)</b>													
2 mil Gloss Clear Polyester • Permanent Adhesive	Ultra-High Performance	TT763	●			●	Good	Low Surface Energy Solvent Acrylic	2 mil	-40°C - 150°C	50# Densified Kraft	UL	7.00
	High Performance	TT732	●			●	Good	Solvent Acrylic	1 mil	-40°C - 150°C	50# Super Calendared		3.00
2 mil Chrome Silver Polyester • Permanent Adhesive	Ultra-High Performance	L214(P)	●			●	Good	Low Surface Energy Solvent Acrylic	1.5 mil	-40°C - 150°C	50# Super Calendared Kraft		5.50
	High Performance	L213(P)	●			●	Good	Solvent Acrylic	1 mil	-40°C - 150°C	50# Super Calendared Kraft		3.00
2 mil Matte Silver Polyester • Permanent Adhesive	Ultra-High Performance	TT762	●			●	Good	Solvent Acrylic	2 mil	-40°C - 150°C	50# Super Calendared Kraft	UL & CSA	7.50
	High Performance	TT741	●			●	Good	Solvent Acrylic	1 mil	-40°C - 150°C	50# Densified Kraft	UL & CSA	4.00
	Standard Performance	TT703	●			●	Good	Emulsion Acrylic	1 mil	-40°C - 150°C	50# Super Calendared	UL	3.50
2 mil Gloss Silver Polyester • Permanent Adhesive	Ultra-High Performance	TT724	●			●	Good	Low Surface Energy Solvent Acrylic	2 mil	-40°C - 150°C	55# Densified Kraft	UL	7.50
	High Performance	TT730	●			●	Good	Solvent Acrylic	1 mil	-40°C - 150°C	50# Super Calendared Kraft	UL	4.00
	Standard Performance	TT734(P)	●			●	Good	Emulsion Acrylic	1 mil	-40°C - 150°C	50# Super Calendared Kraft		3.00

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			UDF	UDS	UDD	UDTT		TYPE	COAT WEIGHT				
<b>POLYESTER (CONTINUED)</b>													
1 mil Gloss Clear Polyester Lamination • Permanent Adhesive	Ultra-High Performance	OL5YOD					Excellent (5 Year Outdoor)	Solvent Acrylic	1 mil	-40°C - 150°C			7.50
	High Performance	TT791	●			●	Good	Solvent Acrylic	1 mil	-40°C - 150°C		UL	3.13
	Standard Performance	OL1000	●			●	Fair	Emulsion Acrylic	1 mil	-40°C - 150°C			2.00
1 mil Matte Clear Polyester Laminate • Permanent Adhesive	High Performance	L194	●			●	Good	Solvent Acrylic	1 mil	-40°C - 150°C		UL	4.50
	Standard Performance	OL1001(P)					Good	Emulsion Acrylic	1 mil	-40°C - 150°C		UL, cUL & CSA	3.00
<b>Vinyl (PVC)</b>													
3.5 mil Calendared White Vinyl • Permanent Adhesive	High Performance	CP3010	●	●	●		Fair	Solvent Acrylic	2 mil	-40°C - 80°C	50# Super Calendared Kraft	UL	7.50
	Standard Performance	CP3100	●	●	●		Fair	Solvent Acrylic	1 mil	-40°C - 80°C	50# Super Calendared	UL	5.00
3.5 mil Clear Vinyl • Permanent Adhesive	High Performance	CP3020	●	●	●		Fair	Solvent Acrylic	2 mil	-40°C - 80°C	50# Super Calendared Kraft	UL	5.50
	Standard Performance	TT727	●			●	Fair	Emulsion Acrylic	1 mil	-40°C - 80°C	50# Kraft	UL	2.50

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			UDF	UDS	UDD	UDTT		TYPE	COAT WEIGHT				
<b>POLYPROPYLENE (BOPP)</b>													
2.3 mil Gloss White Polypropylene • Permanent Adhesive	Ultra-High Performance	TT601(P)	●			●	Good	Solvent Acrylic	1 mil	-40°C - 80°C	50# Super Calendared Kraft	UL	2.50
	High Performance	TT600(P)	●			●	Fair	Emulsion Acrylic	1 mil	-40°C - 80°C	50# Super Calendared Kraft	UL	2.00
	Standard Performance	TT612	●			●	Fair	Emulsion Acrylic	.7 mil	-40°C - 80°C	50# Super Calendared Kraft		1.50
2.3 mil Gloss White Polypropylene • Removable Adhesive	High Performance	TT622	●		●	●	Fair	Emulsion Acrylic	1 mil	-40°C - 80°C	40# Super Calendared Kraft		2.50
3 mil Matte White Polypropylene • Permanent Adhesive	High Performance	TT773			●	●	Good	Emulsion Acrylic	1 mil	-40°C - 80°C	50# Super Calendared Kraft	UL	3.00
1 mil Gloss Polypropylene Lamination • Permanent Adhesive	Standard Performance	OL1111(P)					Fair	Emulsion Acrylic	.5 mil	-40°C - 80°C			.50
1 mil Matte Polypropylene Lamination • Permanent Adhesive	Standard Performance	OL1110(P)					Fair	Emulsion Acrylic	.5 mil	-40°C - 80°C			1.00

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			UDF	UDS	UDD	UDTT		TYPE	COAT WEIGHT				
<b>PAPER</b>													
High Gloss White Paper • Permanent Adhesive	High Performance	CP1001	●		●	●	Fair	Emulsion Acrylic	1 mil	-53°C - 93°C	50# Calendared Kraft	UL	1.50
Semi-Gloss White Paper • Permanent Adhesive	High Performance	TT516	●		●	●	Fair	Emulsion Acrylic	.5 mil	-40°C - 150°C	40# Calendared Kraft		1.00
Matte White Paper • Permanent Adhesive	High Performance	TT505	●			●	Fair	Emulsion Acrylic	1 mil	-40°C - 150°C	40# Calendared Kraft	UL50E	1.00
	Standard Performance	TT728	●			●	Fair	Emulsion Acrylic	1 mil	-40°C - 150°C	40# Standard Kraft		.60
<b>THERMAL TRANSFER RIBBONS</b>													
Resin Black	Ultra-High Performance	TTRR-CR TTRR-B TTRR-D TTRR-V				●	Excellent					UL	0.88
Wax/Resin Black	High Performance	TTRR-A				●	Good					UL	0.67
Wax Black	Standard Performance	TTR				●	Fair					UL	0.30

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# STEP 4

## REVIEWING THE AGENCY APPROVAL STATUS OF THE APPLICATION READY® DURABLE MATERIAL PORTFOLIOS

Labels requiring agency recognition can be confusing. The material selected for these Application Ready® Portfolios have already been tested and recognized by UL, cUL and CSA.

	Face Stock	Laminations	UL Pre-Print Only - No TTP (MH16225)					UL Pre-Print & TTP On-Demand (MH16873)					UL 50E <sup>1</sup>	CSA		
			Indoor Direct Print	Indoor Flood Print	Outdoor Exposure	cUL Indoor	cUL Outdoor	Indoor Direct Print	Indoor Flood Print	Outdoor Exposure	cUL Indoor	cUL Outdoor	Enclosure Type	Indoor	Outdoor	
POLYIMIDE	TT433	Unlaminated						TTP Only								
	TT403	Unlaminated						TTP Only								
	TT416	Unlaminated						TTP Only								
	TT483	Unlaminated						TTP Only								
	TT417	Unlaminated						TTP Only								
	TT451	Unlaminated						TTP Only								
	TT411	Unlaminated						TTP Only								
	TT481	Unlaminated						TTP Only								
POLYCARBONATE	CP8010	TA1505	●	●		●										
	CP8007	TA1505	●	●		●										
	CP8005	TA1505	●	●		●									●	
	CP4004	TA467, TA468, TA9471, TA9472	●	●		●									●	
	CP4003	TA467, TA468, TA9471, TA9472	●	●		●									●	
	CP4001	TA467, TA468, TA9471, TA9472	●	●		●									●	
	CP4000	TA467, TA468, TA9471, TA9472	●	●		●									●	
	CP4106	TA467, TA468, TA9471, TA9472	●	●		●									●	
	CP4105	TA467, TA468, TA9471, TA9472	●	●		●									●	
	CP4102	TA467, TA468, TA9471, TA9472	●	●		●									●	
	CP4103	TA467, TA468, TA9471, TA9472	●	●		●									●	
	CP4100	TA467, TA468, TA9471, TA9472	●	●		●									●	
	CP4151	TA467, TA468, TA9471, TA9472	●	●		●									●	
	CP4150	TA467, TA468, TA9471, TA9472	●	●		●									●	
	CP4152	TA467, TA468, TA9471, TA9472	●	●		●									●	
	CP4149	TA467, TA468, TA9471, TA9472	●	●		●									●	
	CP4148	TA467, TA468, TA9471, TA9472	●	●		●									●	
	CP4020	TA467, TA468, TA9471, TA9472	●	●		●									●	
CP4202	TA467, TA468, TA9471, TA9472	●	●		●									●		
CP4201	TA467, TA468, TA9471, TA9472	●	●		●									●		

	Face Stock	Laminations	UL Pre-Print Only - No TTP (MH16225)					UL Pre-Print & TTP On-Demand (MH16873)					UL 50E <sup>1</sup>	CSA	
			Indoor Direct Print	Indoor Flood Print	Outdoor Exposure	cUL Indoor	cUL Outdoor	Indoor Direct Print	Indoor Flood Print	Outdoor Exposure	cUL Indoor	cUL Outdoor	Enclosure Type	Indoor	Outdoor
POLYCARB.	CP4200	TA467, TA468, TA9471, TA9472	●	●		●								●	
	CP4214	TA467, TA468, TA9471, TA9472	●	●		●								●	
	CP4212	TA467, TA468, TA9471, TA9472	●	●		●								●	
	CP4211	TA467, TA468, TA9471, TA9472	●	●		●								●	
POLYESTER	TT756	L3000, L5001	●	●	●			Pending	Pending	Pending					
	TT700P	Unlaminated, TT791, L194	●	●	●	●		●	●	●	●				
	TT700	Unlaminated	●	●	●	Pending								●	●
	TT704(P)	Unlaminated, OL1000	Pending	Pending		Pending									
	TT701	Unlaminated	●	●	●			●	●	●				●	●
	TT770	Unlaminated													
	TT748	Unlaminated	●	●	●			●	●	●					
	TT763	Unlaminated, TT791						●	●	●					
	TT762	Unlaminated	●	●	●			●	●	●				●	●
	TT741	Unlaminated	●	●	●			●	●	●				●	●
	TT703	Unlaminated	●	●	●			●	●	●					
	TT724	Unlaminated, TT791						●	●	●					
	TT730P	Unlaminated	●	●	●			●	●	●					
	TT734(P)	OL1001(P)	●	●	●									●	●
VINYL	CP3010	Unlaminated	●	●	●	●	●								
	CP3100	Unlaminated, OL1001(P)	●	●	●	●	●								
	CP3020	Unlaminated													
	TT727	Unlaminated						●	●						
BOPP	TT601(P)	Unlaminated	Pending	Pending											
	TT600(P)	Unlaminated	Pending	Pending											
	TT773	Unlaminated						●	●						
PAPER	CP1001	Unlaminated						●	●						
	TT505	Unlaminated, LG4001OL											●		

## Frequently Ask Questions About Agency Recognition for Labels

**Why do labels require Agency Recognition?** To ensure that the labels on agency certified products have the durability, permanency, and legibility to perform their intended function for the expected life of the product they are labeling.

**How do UL & CSA evaluate the durability, permanency and legibility of labels?** UL & CSA conduct a series of tests on submitted samples. Those tests include peel adhesion to the application surface type, exposure to specified chemicals (i.e. gasoline, motor oil), abrasion of print, heat exposure, and artificial outdoor durability.

**What parts of the label require agency testing to qualify that label for application to an agency certified product?** All components of the label must be included in the test sample for the resulting Agency Recognition to be valid. Those label components include adhesive, face stock, print treatment or topcoat, label design (positive print, negative print, flood coat print), print technology, ink/ribbon chemistry, and lamination or varnish.

**How do I verify that the label material IDENTCO quoted is agency recognized?** <http://www.identco.com/resources/compliance-regulatory/>

# STEP 5

## VALIDATION OF THE RECOMMENDED MATERIAL CONSTRUCTION TO ENSURE IT MEETS YOUR PERFORMANCE REQUIREMENTS

Validation is the final step in determining the right Application Ready® material construction. Our Product Development Lab tests IDENTCO'S recommended material construction against your current product or specifications to ensure we are delivering equal or better performance while obtaining a lower cost of ownership for your product identification solution.



### Chemical Resistance

**Test Objective:** To determine the effect of specified chemicals on the permanency and legibility of pressure-sensitive materials and inks. Method and duration of chemical exposure is based on customer specifications or through modeling of potential exposures during a labeled product's life cycle.



### Peel Adhesion

**Test Objective:** To measure the force necessary to separate a pressure-sensitive film from an application surface to determine the performance of the adhesive in ensuring label permanency or removability. The angle and speed of peel is determined from customer specifications or ASTM D3000 Standards.



### UV Resistance

**Test Objective:** To determine the effect of exposure to UV light contained in sunlight on pressure-sensitive materials and printing inks. Acceleration of exposure is achieved through the use of an air-cooled xenon arc chamber. The length of exposure and pass/fail criteria are determined by customer specifications or industry accepted standards.



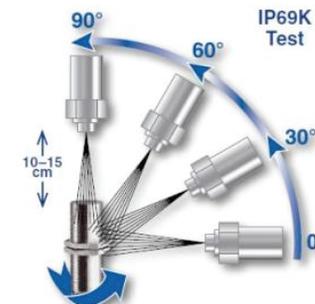
### Abrasion Resistance

**Test Objective:** To determine the effect of abrasion and rubbing on pressure-sensitive materials and printing inks. Through the use of the Tabor Abraser, our lab can perform controlled, quantifiable abrasion testing with a range of severities and durations to meet customer specifications or industry standards such as cUL and CSA.



### Temperature & Humidity

**Test Objective:** Through the use of our programmable test chamber we can test the effects of a single temperature and humidity condition, as well as programmed temperature and humidity cycling. This chamber provides IDENTCO the ability to determine the effects temperature and humidity have on both the label itself and the adhesion to a specific surface.



### IP69K Pressure Wash Test

**Test Objective:** To determine the effects of a high-pressure water stream on pressure-sensitive materials and inks. The IP69K test conducted by our lab is a standardized test methodology for determining the resistance of an applied label to a water jet at a prescribed distance, pressure and at a range of angles.



Labels for Life.



[www.identco.com](http://www.identco.com)

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