



FOR IMMEDIATE RELEASE

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PRIDE Industries Installs Assure™ X-ray Component Counter from DAGE

Roseville, Calif. (April 15, 2020) — PRIDE Industries, Inc., a social enterprise providing superior manufacturing and service solutions to business and government, recently purchased an Assure™ X-ray Component Counter from DAGE, part of Nordson ELECTRONICS SOLUTIONS.

PRIDE has been a DAGE customer for more than eight years. “PRIDE Industries is committed to our customers complete satisfaction while balancing an efficient and focused operation,” stated Tony Lopez, Vice President, Manufacturing & Logistics Services. “We match our extensive EMS industry experience with state-of-the-art technology solutions, like the DAGE X-ray Component Counter, to deliver on these business pillars.”

Inventory knowledge is essential for modern industry. Live assurance of correct inventory in your MRP system at all times minimizes stock, labor, errors and costs ensuring customer confidence and trust to keep SMT lines running efficiently.

“I’ve worked with PRIDE on various products,” stated Todd O’Neil, Business Development Manager for DAGE. “Part of the reason they selected our machine is its extreme ease of use and it fits perfectly with their model. Walking around this company is simply a ‘feel good’ moment. They are a nonprofit company that started in the basement of a church in 1966. The employees at this company are proud to work there, and it is a pleasure and privilege to again be part of their solution.”

Assure is *intelligent, simple, fast, and trustworthy*, enabling you to increase productivity, minimize component shortage and SMT line downtime, multiple set-ups and expensive additional component procurement and safety stock.

For more information about DAGE, visit www.nordsondage.com.

PRIDE Industries works across multiple technology sectors and delivers flexible, cost-effective, and customized solutions to meet your manufacturing, testing and shipping needs. For more information about PRIDE Industries’ full lineup of capabilities, visit www.prideindustries.com.



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About PRIDE Industries, Inc.

PRIDE Industries is one of the largest employers of people with disabilities, with expertise providing facility operations and maintenance services, custodial services, contract manufacturing, supply chain management, and fulfillment services to public and private organizations nationwide. Founded in 1966, PRIDE creates paths to employment for people with disabilities through person-centered job coaching, training, and placement. PRIDE's mission extends nationwide, assisting individuals to become self-sufficient, have a sense of purpose, contribute to their communities, and achieve their goals. For Business Services, learn more at prideindustries.com and follow PRIDE Industries on [Facebook](#).

Introducing Nordson ELECTRONICS SOLUTIONS

Nordson ELECTRONICS SOLUTIONS offers its customers a robust product portfolio, including precision fluid dispensing, plasma treatment, selective soldering, and test and inspection capabilities. Comprised of eight complimentary product brands – Nordson ASYMTEK, Nordson DAGE, Nordson DIMA, Nordson MARCH, Nordson MATRIX, Nordson SELECT, Nordson SONOSCAN and Nordson YESTECH – Nordson ELECTRONICS SOLUTIONS is uniquely positioned to serve its customers with best-in-class precision technologies, passionate sales and support teams, global reach, and unmatched consultative applications expertise.

About DAGE

Headquartered in Aylesbury, UK, [DAGE](#) manufactures and supports a complete range of award-winning digital X-ray inspection systems and bond test equipment for the printed circuit board assembly and semiconductor industries. For more information, visit www.nordsondage.com.

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